




# DIRECT ERGONOMICS

AN INDIGENOUS BUSINESS  
CERTIFIED BY SUPPLY NATION

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SYDNEY - MELBOURNE - CANBERRA



## “ Office furniture that works for you ”

We live in an ever changing world with ever increasing choice and information overload. Most of our workplaces are not designed with the human body as the priority.

Our furniture offers function over form.

We endeavour to offer furniture that is future proof, works with you to be the best support for you to achieve all that you can in your day at the office.



## “gimabi-li (to make) the best ergonomic furniture”

Direct Ergonomics is based around the idea of helping people receive the best solutions for the individual and team to enable them to do their best work possible.

To help shape the product of our values, we follow these six key principles:

**01. Quality First!**

**02. Function over form**

**03. Appropriate over consistent**

**04. Direction over choice**

**05. Flexibility over standard**

**06. Controlled over rushed**





**Understated, trustworthy, reassured and reliable.**



Direct Ergonomics is 100% indigenous owned & operated company by Donna McMullen. Direct Ergonomics was established back in 1986.

Over 20 years ago, it became known that the McMullen Family has Indigenous Heritage. This heritage was stolen from us and the secret died with the passing of Donna's Grandmother, Dorothy McMullen (nee Taylor). Alan's Great Great Grandmother was a Gamilaraay/Kamilaroi woman named Mary Madden. This ancestry was clouded by Alan's Grandmother and her family, being brought to light over the last two decades of diligent peeling back of the layers of concealment. We are enjoying meeting relatives we never knew we had and enjoying being part of our Mob in Moree.

Today, Donna and Direct Ergonomics embrace this heritage. We aim to maintain diversity in our staffing across the entire company and endeavour to work with Indigenous suppliers and customers at every opportunity, including installation and delivery teams all over Australia.

We run several Indigenous Programs in an effort to 'give back' to our community.

## 01. Indigenous Cadetship program

Indigenous Cadetship Program that is aimed at helping Indigenous youth become job ready. It is a paid position running 8-12 weeks that aims to prepare the cadets with a solid work ethic and exposure to an office environment. Mentoring, assisting in resume preparation, and career guidance are all part of the program.



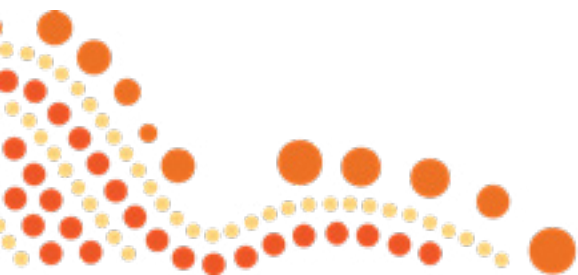
## 02. Standup Program

Our Stand UP Program ensures \$10 of the purchase price of all the products in the StandUP Range goes to Youth Programs in Rural Australia. We have raised over \$20,000 and with your help we are aiming to double it.

## 03. Boots N All Program

Boots N All is a new Program aimed at school children and getting them onboard to help out their fellow sportsmen in the bush.

We rally around to get 'slightly used' boots and shoes and then send them on to Indigenous Communities that don't have access to new boots every season.



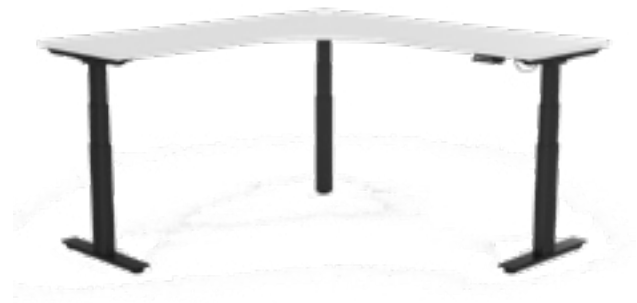
Direct Ergonomics Pty Ltd is a manufacturer and supplier of quality commercial furniture and have been in business since 1986. Over this time, we have worked with many organisations to deliver furniture solutions, on time, and to Australian Standards, that are fit for purpose and future proof.

We believe we offer the best Quality for Price compared to our opposition in the Australian market. Value for money is important to our clients and as such we are on Standing Offer to Supply office furniture nationally to Department of Defence, On NSW State Government Contract and preferred supplier for Western Sydney University.

As you would expect, our furniture meets all the relevant Australian Standards, this is important as recently the standards relating to workstations changed.

Our Workzone Sit to Stand Electric Height Adjustable Frame is one of few in the Australian market that features a height range of 620 – 1220mm, with a 40mm per/second travel speed!

Our Workzone Height range is fully compliant with Australian Standards & is AFRDI tested and approved! Most of our furniture is AFRDI tested and approved and carries GECA certification.



We have full accreditation for ISO9001 and ISO14001. Our furniture is covered by our full ten-year warranty.



Direct Ergonomics has a strong ethical and social conscious both to individuals and to the environment. Over a decade ago we made a serious commitment to providing a more sustainable environment for future generations and we were one of the first companies in Australia to have over 80% of our products GECA certified. We are GECA certified which is testimony to our green commitment.

We changed our manufacturing processes to be one of the first factories to work with water based, non-toxic glue. We were also the first office furniture manufacturer to offer clients the option to recycle the redundant furniture that our new furniture is replacing, today its called product stewardship.









## Made in Australia

**At Direct Ergonomics** we aim to contribute to a more environmentally sustainable world.

To do this we invest in energy efficient technology to manufacture world class ergonomic furniture and workstations that has minimal impact on the environment.

**Majority of our products are GECA certified.**

This means your organisation can be comfortable in the knowledge that our furniture is environmentally friendly.

The GECA certification ensures the use of our furniture in your building will achieve maximum green points towards the Green Building Council of Australia's Furniture Matrix. Where possible, we use naturally derived raw materials, recycled components and energy smart processes.



Our processes have been audited and updated to comply with Australian Standards ISO14001.



“**gimabi-li (to make) the best ergonomic furniture**”

Our product range is **AFRDI tested and approved** to ensure the high standard of finish and durability of our products and their compliance to Australian Standards.



**Our furniture and products carry up to 10 year warranty** and replacement parts are available.

Direct Ergonomics offers product stewardship on all our furniture and products and will take back the product at the ends of its life.



Direct Ergonomics is serious about our environment. Call our team today to discuss what green options are available for your project.



A modern, circular lounge area with green seating and tables, featuring a curved balcony above. The space is illuminated by warm, recessed lighting. The ceiling is dark with large, light-colored, angular panels. The walls are dark, and there are signs for a fire hose reel and an exit. The floor is light-colored wood. The overall atmosphere is contemporary and functional.

# Projects

**A showcase of our latest projects.**

## To encourage & facilitate student interaction and engagement

**Founded in 1964,** Macquarie University is a public research university that brings together 40,000 students and 2,000 staff on one thriving 126 hectare campus.

No matter the industry – the modern office needs to be more than a place to complete tasks.



For University organisations in particular, it's imperative to offer best-in-class accessibility in addition to the growing trend to create environments that are both inviting & accommodating to the different ways in which people work. For Macquarie University, the challenge was creating an office that balanced function with comfort and longevity, while adhering to strict OH&S requirements and real-world constraints.

“multipurpose spaces, staff/student work areas, seminar rooms, training rooms.”

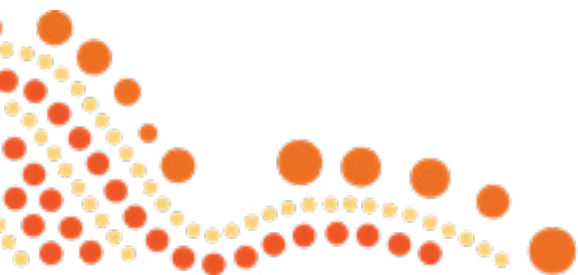
The result is an open plan workspace peppered with collaboration zones and quiet areas, designed by BNMH Architects and brought to life by Direct Ergonomics.

### Access for all abilities –

BNMH Architects designed the fitout with careful consideration to the client's strong focus on accessibility and the need to suit a predetermined footprint. Each of the diverse spaces – including kitchens, private offices, training, meeting rooms – used a host of Direct Ergonomics products.



For example, Direct Ergonomics Stone Ottoman & Wolfe Chair was a perfect fit for the Huddle area's. To ensure hallways and work areas were compliant, Direct Ergonomics tailored the dimensions of products.



## Accommodating different ways of working –

BNMH aimed to create a functional yet comfortable work environment, a space where people actually want to come to work.

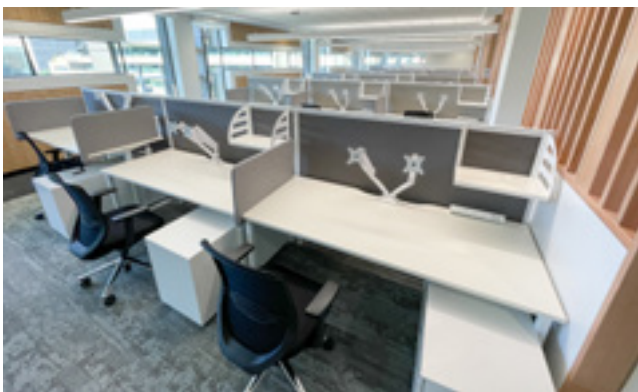
This meant considering the different ways in which people work both autonomously and within their teams.



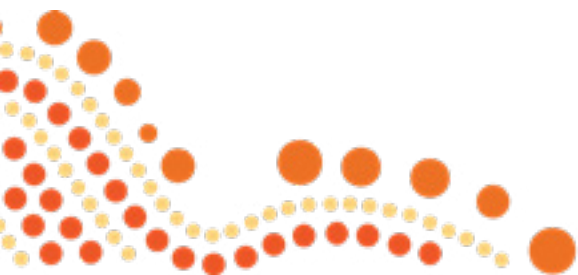
In addition to the workstations, Direct Ergonomics also supplied privacy screens to deliver private yet flexible workstations for the Macquarie University staff, Direct Ergonomics **Cube 30 Screen** throughout the centre of the back to back workstation configuration & **Workzone Eco Slide-on Dividers** at the ends of each workstation to allow sound dampening but also flexibility for collaborating by removing the barrier between the next door colleague.

For regular day-to-day tasks, **600 Nubloc Tech Adjustable & Workzone Manual Winding Adjustable Workstation** – complete with monitor arms, power, data and desk mounted shelves installed in an open plan environment.

For informal conversations, Direct Ergonomics Caddy's were selected so the unit could double as a seat.



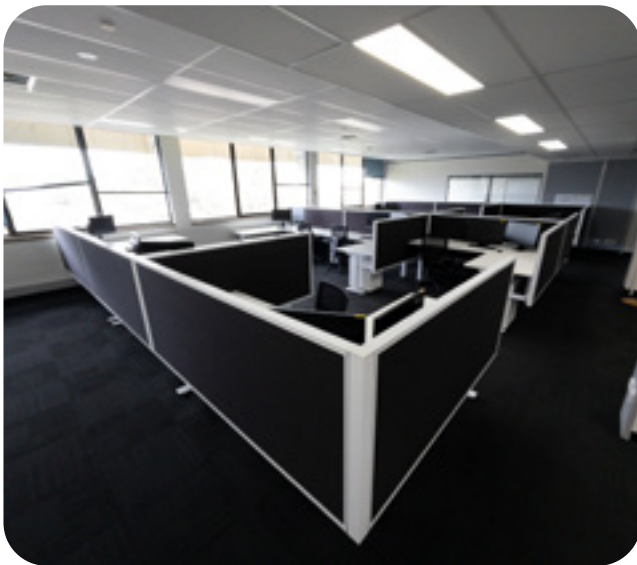
Direct Ergonomics worked closely with builders **FDC Construction & Fitout** to deliver the finished project.



## We bring a depth of experience to projects

Direct Ergonomics have designed and delivered a wide range of projects for the **Australian Department of Defence**, including training facilities, headquarters, quick deployment response centres, Defence housing and testing facilities.

As a national brand & teams located across 5 capital cities, we bring a depth of experience to projects created in close partnership with Defence clients and stakeholders throughout the states and territories.



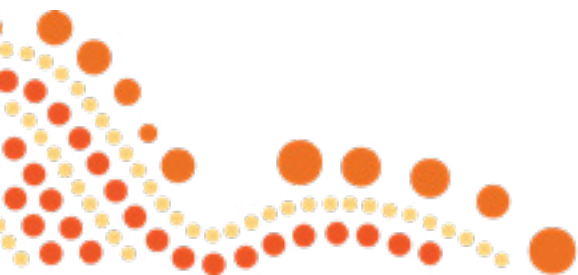
Our core Defence team understands the unique and complex landscape of Defence projects; this coupled with our truly multi-sector approach leads to innovative, deeply considered and highly functional outcomes.

“  
**House 1000 Defence members across different operational duties**  
”



Completed in 2022, The refurbishment of a defence establishment in a **3 level building had just started, the building was to house 1000 Defence members** across different operational duties, Direct Ergonomics was engaged to supply and plan a layout that would allow sections for the different operations within the same building.

Using Direct Ergonomics **Workzone Electric Sit-to-stand Desk's**, with use of our **Aero 50 Partition Screens** mounted off the desks frame to ensure a stable yet private environment for all staff.



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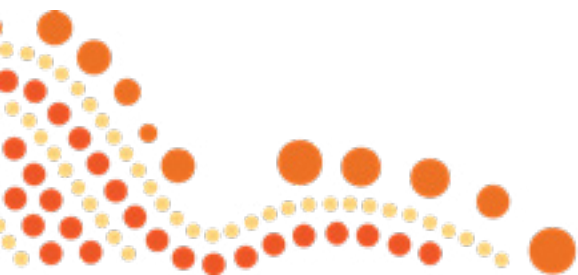
“None of the new joinery units effected the building and could be removed without leaving damage”



Completed in 2022, Direct Ergonomics was engaged to **design, manufacture & Supply 350 Lockers across 4 buildings with a single Master reset code for management.**

Direct Ergonomics came to site to complete a site inspection, due to the building's being heritage listing, Direct Ergonomics had to ensure none of the new joinery units effected the building and could be removed without leaving damage.

Over a 1 week process Direct Ergonomics delivered and installed 350 lockers without a hitch or mark on the buildings.



## We bring a depth of experience to projects

eHealth NSW set a plan to expansion of their existing tenanted office space in Sydney, the SHAPE & Direct Ergonomics Team sought to consolidate their teams from other locations, as well as provide a uniform workspace aesthetic and functionality throughout. This required the team to increase the office capacity by expanding over three floors of their building.



“  
**3 overlapping stages which were handed over to the client over a 4 month period.**”

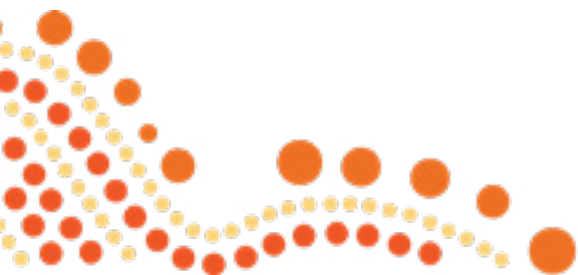


The scope included three floors of office refurbishment and fitout, 3 kitchens, 1 executive floor inclusive of a reception space and meeting rooms, 3 comms rooms, a collaboration and ideation hub.

The programme was divided into **3 overlapping stages which were handed over to the client over a 4 month period.**

The space remained occupied throughout and the SHAPE team mitigated any disturbances so the eHealth staff and guests could continue daily operations without disruption.

The team's handed over this fresh new space to the delighted eHealth NSW team without a hitch, building a solid relationship with this new client who we look forward to working with again in future.





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